

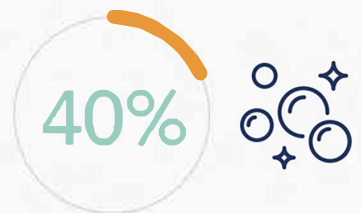
# The Washroom: a little-known cornerstone for your business

It can be easy to overlook the washroom as just a place of pure functionality. Users walk in, do the needful, clean up, and walk out. Simple enough, right?

However, there's more to the washroom than that – it's also a critical touchpoint and an extension of your business. And whatever condition your washroom is in, can ultimately inform the impressions that your visitors have of your establishment.



of washroom users believe that the condition of the washroom is a reflection of how much the establishment cares about its customers or visitors.\*



of washroom users believe that the washroom is a reflection of the hygiene standards of the establishment.\*

**Taking this into account, it's not surprising that it's ever so common for facility managers to get consistent complaints about their washroom facilities.**



## How can you drive your users' confidence in the hygiene of your facilities?

To elevate washroom conditions and improve hygiene standards, it's clear that embracing touchless technology is a popular solution. Washroom users consistently prioritize touchless features in surveys, highlighting its importance.



\*Kimberly-Clark Professional, Hygiene Behaviors Study, Australia & Thailand, End-users (n=807) & Choosers (n=305), 2022.  
\*\*In companies with 100 – 200 employees.

**The future of improved hygiene awaits – let's work together to realize it**

With Kimberly-Clark Professional™, you'll have the right teammate and solutions to improve washroom conditions. We are committed to elevating your facilities to meet the expectations of discerning users and evolving hygiene standards. Together, we can provide the best for your customers.

[Learn More Now >](#)