



## Start at the source to reduce plastic pollution.

Kimberly-Clark Professional™ is reducing plastic at the source and creating less waste at every step.

At Kimberly-Clark Professional™, we believe the journey starts in everyday spaces like washrooms, production floors, healthcare centres and offices. **We're helping companies cut their plastic impact** without sacrificing efficiency by rethinking the way hygiene is provided.

## Our commitment to responsible hygiene

We've reengineered our products and packaging to help reduce waste. Here's how:



**17% Less plastic in wipes**  
Our improved WypAll® wipes now contain **17% less plastic**<sup>1</sup>, helping reduce the plastic impact of everyday cleaning.



**30% recycled plastic in packaging**  
The poly film packaging for hand towels now includes **30% recycled plastic**<sup>2</sup>, replacing virgin plastic to meet our plastic reduction goals.




**100% FSC™ certified fibre**  
The fibre used in our Kleenex® hand towels is **100% sourced from FSC™ certified forests**<sup>3</sup>.



**Recyclable cassette for hygiene products**  
Our Kleenex™ soaps and sanitizers come in fully **recyclable**<sup>4</sup> cassette when the hand pump is removed.





**25% Less fibre in towels**  
Our Kleenex® and Scott™ rolled hand towels are made using AIRFLEX™ technology, which reduces fibre usage by up to **25%**, enabling users to use fewer towels and reduce waste<sup>5</sup>.

## Built for business. Backed by proof.

Whether you're in healthcare, manufacturing, food processing, or an office environment, sustainability isn't just good ethics.

With **Kimberly-Clark Professional™**, your workplace hygiene helps reduce plastic at its origin.

Take the lead on plastic reduction

Explore

our sustainable hygiene portfolio now

1 Based on a comparison with the previous version of the product made prior to October/November 2024. Plastic reduction only applies to wipers, and not to packaging or any other materials.  
2 Only for poly film packaging if used in general marketing materials.  
3 86621 Kleenex Rolled Towels 230m x 6.  
4 For products sold in APAC markets, excluding India.  
5 Based on internal lab tests conducted in 2019 by comparing relevant competition products across selected APAC countries. Applicable on 86222, 86223, 86224, 86225 Scott Rolled Towels.